



Fresh Lamb Sales Trends

3rd Quarter 2009





Total Fresh Meat Sales

Total U.S. 3rd Quarter 2009 Top Line Report

Total Fresh Lamb dollar sales accounted for 0.8% of Total Fresh Meat dollar sales and 0.4% of Total Fresh Meat pound volume in the 3rd Quarter 2009.

	3rd Quarter 2009									
	Dollars	% Chg vs YA	Share	% Point Chg vs YA	Pounds	% Chg vs YA	Share	% Point Chg vs YA	Avg Price	% Chg vs YA
Total U.S. Meats	7,483,775,514	3.0%			2,728,245,883	12.1%			\$ 2.74	-8.1%
Beef	4,057,678,087	3.3%	54.2%	0.1	1,143,980,067	11.7%	41.9%	-0.1	\$ 3.55	-7.5%
Chicken	1,717,315,098	2.7%	22.9%	-0.1	889,617,297	10.9%	32.6%	-0.3	\$ 1.93	-7.4%
Pork	1,402,098,127	2.6%	18.7%	-0.1	578,995,718	15.0%	21.2%	0.5	\$ 2.42	-10.8%
Turkey	194,627,903	7.2%	2.6%	0.1	87,347,124	15.9%	3.2%	0.1	\$ 2.23	-7.5%
Lamb*	56,913,669	-2.1%	0.8%	0.0	9,866,573	-2.8%	0.4%	-0.1	\$ 5.77	0.8%
Veal	18,676,131	-7.6%	0.2%	0.0	2,724,171	-5.8%	0.1%	0.0	\$ 6.86	-2.0%
Goat	469,306	-7.0%	0.0%	0.0	137,494	-6.7%	0.0%	0.0	\$ 3.41	-0.2%
Other**	35,997,192	-3.3%	0.5%	0.0	15,577,437	-2.3%	0.6%	-0.1	\$ 2.31	-1.0%

*Lamb includes Mutton.

**Other includes Exotic, Other, Seafood, and Unclassified.

Source: FreshLook Marketing period ending 09/27/09.



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Total U.S. 3rd Quarter 2009 Top Line Report

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Total U.S. Meats	7,483,775,514	3.0%			2,728,245,883	12.1%			\$ 2.74	-8.1%
Total U.S. Lamb¹	56,913,669	-2.1%	0.8%	0.0%	9,866,573	-2.8%	0.4%	-0.1%	\$ 5.77	0.8%
Shoulder	17,096,201	0.3%	30.0%	0.7%	4,156,606	-1.7%	42.1%	0.5%	\$ 4.11	2.0%
Loin	14,589,349	-3.8%	25.6%	-0.5%	1,684,761	-1.5%	17.1%	0.2%	\$ 8.66	-2.3%
Rib	10,083,199	0.4%	17.7%	0.4%	782,300	-0.6%	7.9%	0.2%	\$ 12.89	1.0%
Leg	9,417,697	-4.8%	16.5%	-0.5%	1,735,756	-6.7%	17.6%	-0.7%	\$ 5.43	2.0%
Ground	2,434,445	-4.5%	4.3%	-0.1%	496,991	-3.3%	5.0%	0.0%	\$ 4.90	-1.3%
Other*	2,353,244	-0.1%	4.1%	0.1%	746,902	-3.3%	7.6%	0.0%	\$ 3.15	3.3%
Miscellaneous**	621,388	-15.2%	1.1%	-0.2%	153,926	-4.4%	1.6%	0.0%	\$ 4.04	-11.3%
Mutton	242,177	18.4%	0.4%	0.1%	80,291	15.5%	0.8%	0.1%	\$ 3.02	2.5%
Carcass	63,375	-53.3%	0.1%	-0.1%	21,273	-53.8%	0.2%	-0.2%	\$ 2.98	1.1%
Variety-Meats***	12,438	-2.4%	0.0%	0.0%	7,739	3.2%	0.1%	0.0%	\$ 1.61	-5.5%
Sausage	156	468.0%	0.0%	0.0%	27	180.3%	0.0%	0.0%	\$ 5.81	102.6%
Total U.S. Goat	469,306	-7.0%	0.0%	0.0%	137,494	-6.7%	0.0%	0.0%	\$ 3.41	-0.2%

¹ Lamb includes Mutton.

Source: FreshLook Marketing period ending 09/27/09.

* Other includes Bone, Breast, Flank, Foreshank, Head, and Hindshank.

** Miscellaneous includes Cubed, Cubes, Cutlet, Kabobs, Stew, and Strips.

*** Variety-Meats includes Brain, Fries, Heart, Intestines, Kidney, Liver, Melt, Tongue, & Tripe.